

Norway Post has been named Norway's most sustainable logistics company

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Today, Europe's largest brand study on sustainability, the Sustainable Brand Index, is published and Norway Post is the brand in the packaging and logistics industry that Norwegians perceive to be the most sustainable. Bring comes in second place. Norway Post is in sixth place among all brands that Norwegians perceive as most sustainable.

Norway Post is part of Norwegians' everyday lives and it is very gratifying that the work we do to create positive values for the environment and society is noticed. This is motivating for our further sustainability work, says Tone Wille who is CEO of Norway Post.

Norway Post is also the logistics company that comes out best in the selection in the Sustainable Brand Index overall ranking when looking at the results in the Nordic countries. In Norway, Posten comes in 6th place out of 254 brands, in Sweden PostNord in 145th place out of 390 brands, while in Finland Posi comes in 71st place out of 212 brands.

The full report can be read here: https://www.sb-index.com/ranki.

Source: Posten Norge